

Pivotal Vision, LLC signs I.D.M.C Inc. to represent the Pivotal Vision and its Autonomous Surveillance Solutions for US South Central Region

Minneapolis, MINNESOTA (November 15, 2010) — Pivotal Vision, the developer of the iAlert and iSensor Autonomous Surveillance Solutions, today announced its partnership with I.D.M.C. Inc. to represent their product suites for the Rocky Mountain sales region. The Texas-based company will focus on providing Pivotal Vision's autonomous surveillance solutions to critical infrastructure, commercial and government markets.

"We're excited to have I.D.M.C. as a partner," said Jerome Larsen, CEO of Pivotal Vision. "They have demonstrated sales success and excellent customer service and we're happy to have them representing Pivotal Vision to their clients. Having well-established firms like I.D.M.C join our sales representative network gives our product strong backing and affirms its value to the markets they serve." Pivotal Vision's sales representative network covers all of North America. "They've built a reputation for innovation and excellent customer service and we're happy to have them representing Pivotal Vision to their clients.

About Pivotal Vision

Pivotal Vision® is the leading provider of autonomous surveillance solutions for critical infrastructure industries worldwide. Pivotal Vision develops and markets its iAlert Autonomous Surveillance Analytics System and the iSensor Autonomous Thermographic Analytics System, the most technically advanced video analytics and monitoring software available.

For more information about Pivotal Vision, visit www.pivotal-vision.com

About I.D.M.C Inc.

I.D.M.C is an independent manufacturer's representative and security system design consultant firm specializing in security and video products covering South Central United States; Texas, Oklahoma, Louisiana, and Arkansas.

For more information about I.D.M.C., visit www.idmcinc.com